

• CONNECTA •

CONSULTING

SAN FRANCISCO • MEXICO • AUSTIN

EVENT MANAGEMENT ONLINE AND HYBRID EVENTS

Events are key elements in any marketing strategy. We will handhold your business every step of the way to deliver a world-class event with efficient management and original content.



Strategic Consultancy

- Translate your ideas into an online or hybrid event
- Find the best platform and format to deliver your message
- Find the best solution for your targeted market
- Meet your business objectives



Planning and Project Management

- Create a road map and timetable
- Establish efficient management platforms with your business
- Meet the stakeholders and optimize its involvement



Production Management

- Speakers Management
- Pre-production set up
- Online platform or hub set up
- Run of Show creation
- Technical Assistance and Simultaneous translation
- Day of event project manager to track overall flow of events, communication in realtime with speakers and team members.



Data Analytics

- Understand the data behind your event
- Real-time analytics
- Measure visitors and Hits
- Find geographic hot-spots
- Assess Duration - Viewing time

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